

Women's Enterprise in the Humber

Update Presentation

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Women's Enterprise in the Humber

Women's Enterprise in the Humber

is soon to become part of

Yorkshire's Women
Entrepreneurs



Yorkshire's Women Entrepreneurs

Linking with other professional recognised providers of business support for Women entrepreneurs in Yorkshire.



Women's Enterprise in the Humber

WEiH Benefits

- Part Funded = Free
- 1to1 individual coaching/mentoring support.
- Range of workshops presented by other women in business.
- Website available to promote your business, provide information and much more.
- Network opportunities to promote inter-trading and raise profile of your business.

WEiH Negatives

- Restrictive in helping only business to business organisations, under 36 months old.
- Paper and form driven.
- Because it was free, many dntu's.
- Success meant other groups trying to copy and confused market place.



Why change a winning formula?

- Under the new business support structure women's support and advice has become mainstream.
- Despite the success of all women enterprise only projects, they are gone.
- Despite the promise to spend £12m+ promoting women's enterprise we are out with the bath water.



Yorkshire's Women Entrepreneurs

- Will have a structure similar to a social enterprise.
- Providing a proactive support framework for every woman in business regardless of what they do.
- It will not be a luncheon club, breakfast club or clique.
- It will provide down to earth information, support and activities to promote all women in business, by utilising the skills, knowledge and expertise of women in business.



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Some of the support/services available:

- E-mail and telephone support provided by women entrepreneur female advisers
- Signposting to appropriate funded support when available
- Regular monthly electronic newsletter
- Web-site to link all clients
- Provision of effective networking opportunities



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Tapping into the networks that matter

- Chambers of commerce
- National federation of self employed
- National association of small business
- Chartered institute of personnel & development
- Chartered institute of management
- Chartered institute of marketing
- Institute of directors
- Customer first
- Prowess



Yorkshire's Women Entrepreneurs

Next Steps

- Confirm with sponsors
- Establish volunteer group to support activities
- Establish volunteer group to identify additional needs and services we can provide
- To pay or not to pay

